

ABOUT THE COMPANY

Alatur is an international tour operator.
We serve both outbound and inbound
tourism sectors.

Currently, we work with the following destinations:
Arab countries, Asian countries, as well as BRICS
nations.

Our segment: VIP and business.

Last year:

17

large-scale events



< 500

satisfied clients



OUR PRIORITY DIRECTIONS



№1,2

WELLNESS TOURISM + MEDICAL DELEGATIONS

Wellness trips are becoming part of human development.



Russia — Territory of Health and Wellness

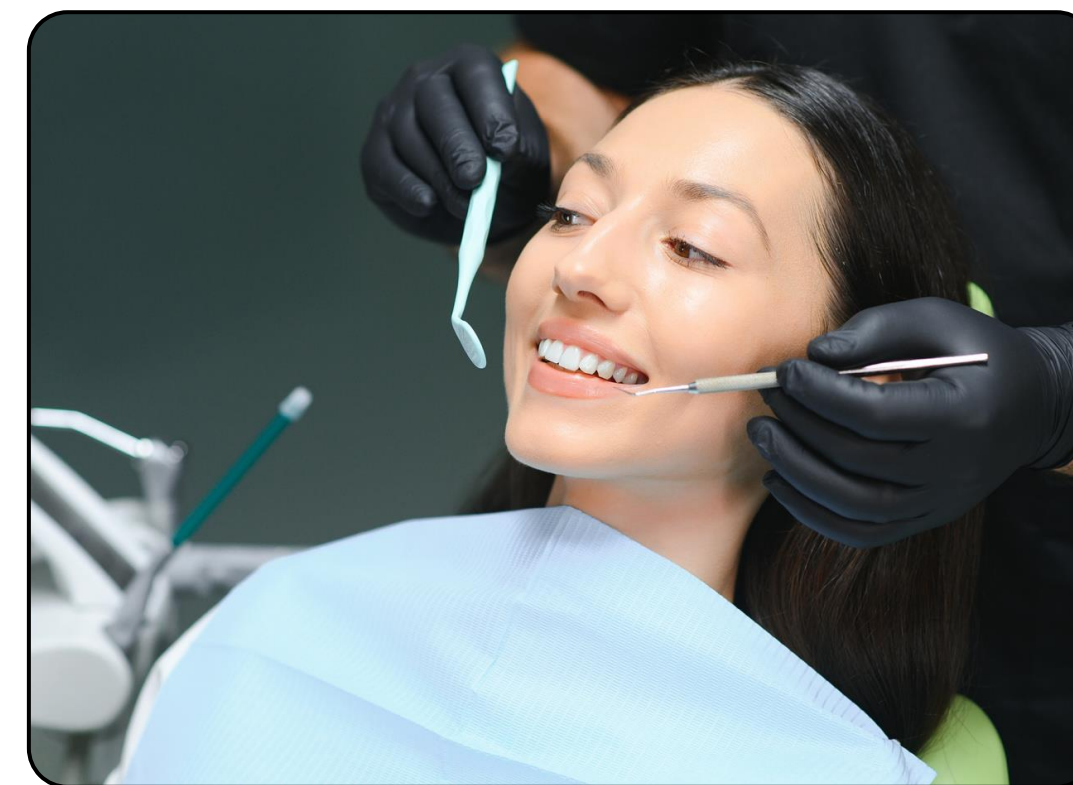
Direction:
Stavropol Region, Caucasian Mineral Waters

International interest:
BRICS, Asia, Middle East



Outbound Russian Tourists to China and India

Traditional Chinese medicine — Ayurveda, yoga, detox



Medical Delegations Abroad

October: Dentists in Japan

December: Government clinic doctors in South Korea — introducing new methods and standards

BUSINESS LEISURE — WHEN WORK GIVES ENERGY



Working in places of power:

- Sochi, Caucasus
- Nature helps restore energy



Recharge after business events



Productivity = Balance
A format where work and recovery unite

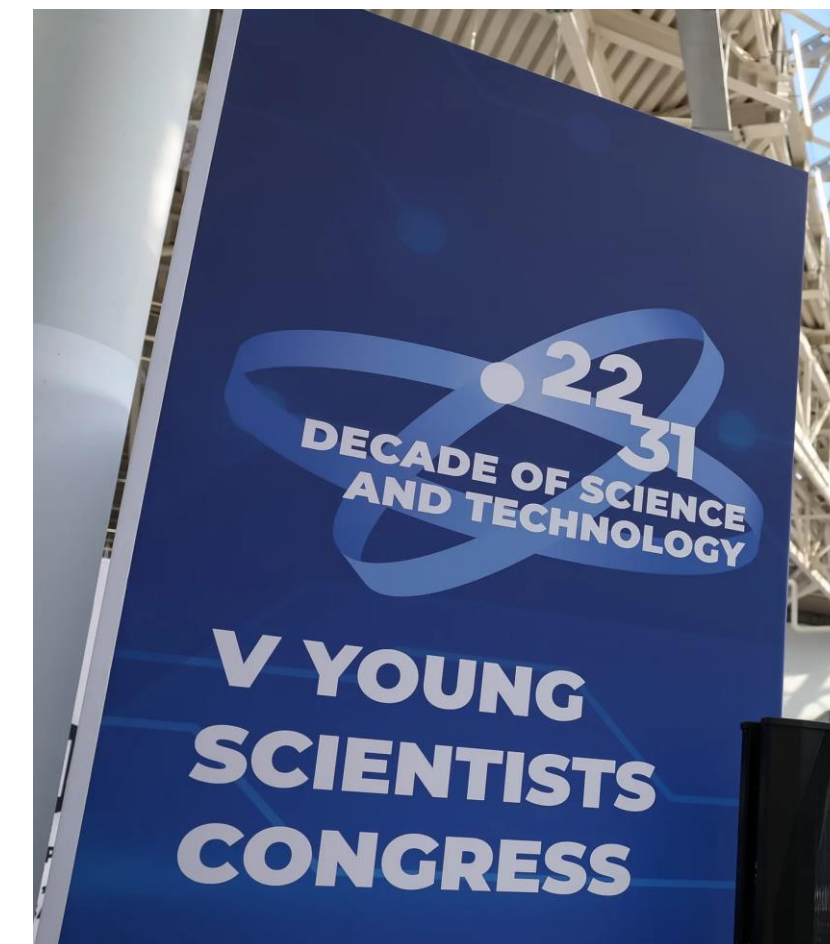
” Where business goes — ideas follow



№4

SCIENCE-POPULAR TOURISM

- ▶ Educational camps and language programs
- ▶ Scientific exchange within BRICS framework
- ▶ Communication of young scientists
- ▶ Technologies of the future



RUSSIAN-CHINESE FRIENDSHIP FESTIVAL "TEA ROAD"



Participants:
7,000 people



Location:
Sochi waterfront

- National dances and traditions
- Fair and exhibition of local producers
- Tea ceremonies
- Cultural exchange



JUNIOR INTERNATIONAL FOOTBALL MATCHES BRICS+ (2026)

This is a meeting of cultures, characters, and future sports leaders

Junior teams from different countries build friendship through sport



**RUSSIA TODAY — TERRITORY
OF COMPREHENSIVE HUMAN
DEVELOPMENT.**

OUR MISSION — TO OPEN THIS
OPPORTUNITY TO THE WORLD.

**Learn more
about SOCHI**



FROM OLYMPICS — TO SUSTAINABLE GROWTH

"The 2014 Olympics became the catalyst for Sochi's international recognition"

Key Facts



Infrastructure modernization



Growth of international interest



Resumption of tourist flow from 2024



RESTORATION OF AIR ROUTES

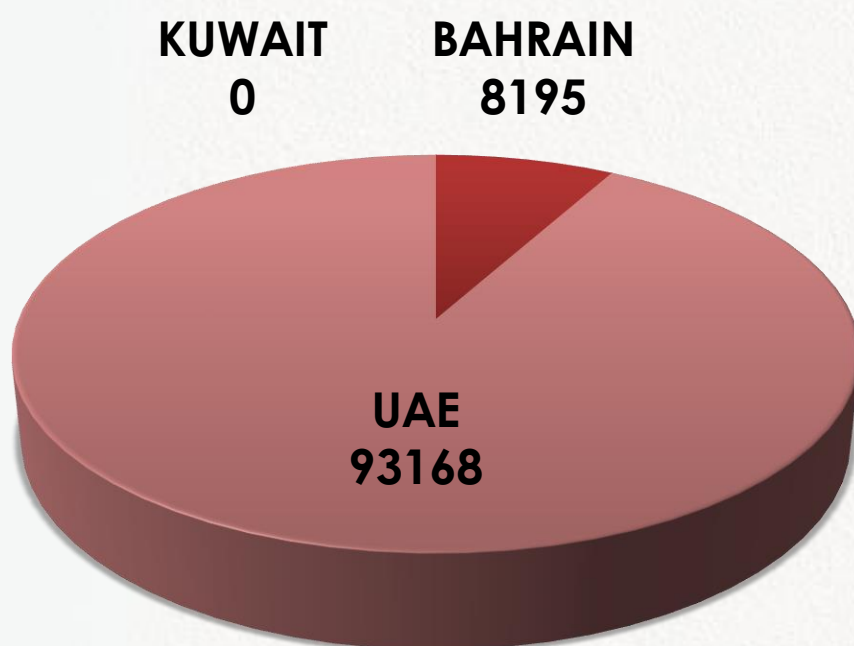
2024–2025 — years of returning direct flights and increasing passenger flow.

Passenger Statistics:

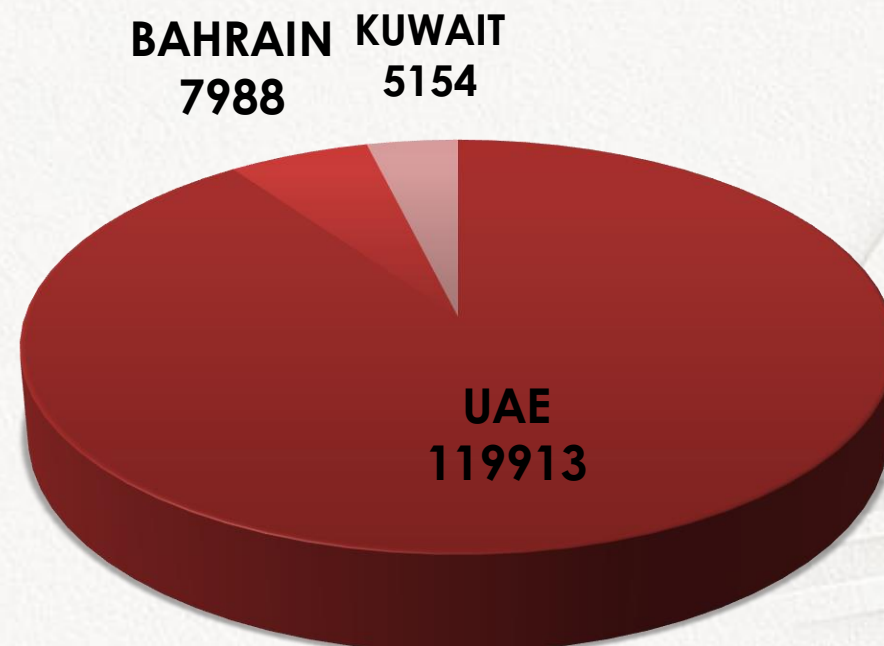
- 2024: 100,000 passengers
- 2025 (9 months): 133,000+ passengers

Comparison of passenger flow structure by country (2024 vs 9 months 2025)

Total passenger traffic for 2024



Total passenger traffic for 9th months of 2025



Main Airlines:



Etihad Airways



FlyDubai



Jazeera Airways



Air Arabia



ACCOMMODATION AND TRANSPORTATION: Standard, Business, Premium



For Your Comfort, Various Types of Transport Are Provided:

VIP



Business class



Standart



We can adapt the tour to your preferences and replace facilities in accordance with your group's interests.

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our website



contact us



Transfer included



Guide/translator included



Breakfast included



Check-in included